



Curriculum Vitae Europass

Informazioni personali

Nome(i) / Cognome(i) **Riccardo Viale**
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Cittadinanza Italian

Data di nascita 31-12-1952

Sesso M

Incarico Full Professor of Behavioral Sciences and Decision Making (Chair in Methodology of Social Sciences),
Università di Milano-Bicocca.

Esperienza professionale/ Principali incarichi accademici

- 2019 Visiting Scholar at Chinese Academy of Science-Institute of Psychology, Beijing
Visiting professor at Universidad Fluminense, Niteroi, Brasil
- 2018 to today Professor of Behavioral Economics and of Cognitive Theory of Organization, Dipartimento di Sociologia e Ricerca Sociale Università di Milano Bicocca
- 2018 *Invited speaker* in topic related to Nudging, Behavioral Public Policies and Administration, Behavioral Economics and Cognitive Sciences, Philosophy of Science, Innovation Policy at:
- Oxford University-St. Hilda's College
European Council-Club of Venice, Vilnius
British University of Dubai
University of Seville
- Professor of "Behavioral Economics and Public Management", Master in "Management and Policies of Public Administration", School of European Political Economy, LUISS, Roma
- 2017 to today Professor of Behavioral Sciences and Economics, Master "Scienze del Comportamento ed Amministrazioni", School of European Political Economy", LUISS, Roma
- Visiting Researcher di Behavioural Sciences and Decision Making at Max Planck Institute for Human Development, Berlin
- Invited speaker* in topic related to Nudging, Behavioral Public Policies and Administration, Behavioral Economics and Cognitive Sciences at:
- 2016 Harvard University, Kennedy School of Government-Behavioral Insight Group, Cambridge-Mass
Max Planck Institute for Human Development, Berlin (and member of the Summer School Faculty)
OECD NAEC Lecture (New Approaches to Economic Challenges Lecture), Paris
Ecole Normale Supérieure-Departement d'Etudes Cognitives, Paris
University of Pennsylvania-Laboratory of Behavioral Ethics, Philadelphia
New York University-Department of Psychology (Motivation Laboratory)
- Visiting Professor in Neuro Cognitive Social Sciences at University of Pennsylvania, Philadelphia, USA
- 2015
- 2004 to today Full Professor of Methodology of Social Sciences (Teaching in Psychology of Decision Making, Cognitive Theory of Organization, Behavioral Economics) Dipartimento di Sociologia dell'Università di Milano-Bicocca
- 2014-2016 "Docente Stabile" of Behavioral Sciences and Decision Making at National School of Administration, Roma
Coordinator of the Courses on Behavioral Sciences and Decision Making at National School of Administration.
- 2011 to today Professor of Behavioral Economics, Master in "International Public Affairs" at School of Government, LUISS Guido Carli - Roma
- 2009 Senior Fellow at Italian Academy and Research Scholar at Department of Psychology, **Columbia University**
- 2005 to 2006 Scientific Director and Professor of 1° Master on "Scienza, Tecnologia e Innovazione" at Scuola Superiore della Pubblica Amministrazione, Roma
- 2006 Scientific Director and Professor of 2° Master su "Scienza, Tecnologia e Innovazione" at Scuola Superiore della Pubblica Amministrazione di Roma
- 2004 Full Professor Professore (settore scientifico disciplinare M-FIL/02 – Logic and Philosophy of Science), Facoltà di Sociologia dell'Università di Milano-Bicocca

2002 to 2009	"Docente Stabile" of Cognitive Economics and Reserach and Innovation Policy, Scuola Superiore della Pubblica Amministrazione di Roma Coordinator of the Courses in Behavioral Public Administration and Policies
1995 to 2000	Associate Professor of General Sociology and Methodology of Social Sciences, Facoltà di Scienze Politiche dell'Università di Milano
1992 to 1995	Associate Professor of General Sociology and of Sociology of Science, Facoltà di Scienze Politiche dell'Università di Milano
1987 to 1999	Professor of Logic and Epistemology, Corso di Laurea in Discipline Economiche e Sociali (DES), Università "Luigi Bocconi", Milano
1982 to today	Member, Visiting Scholar and speaker at: Oxford University ; Universite de Aix en Provence ; Rice University , Department of Psychology, Houston; University of Friburg ; Universidade Federal di Rio de Janeiro ; University of California , Department of Psychology, Santa Barbara; Universidade Federal Fluminense di Niteroi , Brasile; Columbia University , Department of Psychology; Harvard University , Behavioral Insights Group; University of Pennsylvania , Laboratory of Behavioral Ethics, Philadelphia; Max Planck Institute for Human Development , Berlin; Ecole Normale Superieur , Department de Science Cognitive, Paris; New York University , Department of Psychology; OECD , Paris;

**Esperienza
professionale/
Principali incarichi
scientifici**

2018	Person in charge of the training on Behavioral Public Policy and Organization at Agenzia della Coesione (Presidenza del Consiglio dei Ministri) President of Behavioral Insights Bicocca (BIB), an Academic and Research Centre on behavioural sciences and public decision making of University of Milano Bicocca
2017	Coordinator of the Task Force on Nudging, Regione Lazio, Roma.
2016	President of the Cognitive Insight Team, Torino
2015 to today	Member of the Summer School Faculty at Max Planck Institute for Human Development, Berlin
2013 to today	Member of Scientific Committee of the journal "The Future of Science and Ethics". Member of the Advisory Board of the Studies in Applied Philosophy, Epistemology and Rational Ethics-SAPERE (Springer); Associate Editor Triple Helix: A Journal of University-Industry-Government Innovation and Entrepreneurship of the Triple Helix Association
2010 to 2014	Member del Board of Guarantors dell'Italian Academy, Columbia University, New York
2009 to today	Founder and Secretary General of Triple Helix Association
2006 to today	Member of the Scientific Committee of the Centre of Interdisciplinary Studies in Economics, Psychology and Social Sciences, University of Milano Bicocca
2008 to today	Founder and Secretary General of Herbert Simon Society
2007 to today	Director of the series "Mente, Cervello ed Economia" Milano: Sole 24 Ore
1999 to today	Editor in Chief di <i>Mind & Society - Cognitive Studies in Economics and Social Sciences</i> (Springer-Verlag)
1997 to 2015	Scientific Director of LaSCo - Laboratorio di Scienze Cognitive e della Complessità

- 1992 al 1999 Director of Lascomes-Laboratorio di Scienze Cognitive applicate alle Scienze Economico-Sociali della Università Bocconi di Milano
- 1992 to today Member of the editorial board of *Sistemi Intelligenti*, Il Mulino

**Esperienza
professionale/
Principali incarichi
istituzionali**

Dal 2016 ad oggi Columnist of Corriere della Sera

Dal 2010 ad oggi Founder and Chairman of LaFondazione NY, New York

2014

Dal 2010 al Director of Istituto Italiano di Cultura di New York (MAE); Consul for cultural affairs in NY, first Councilor of Italian Embassy.

Dal 2003 al 2014 Founder and Member of Board of Directors of "Foundation for Italian Art and Culture" (FIAC) di New York

Dal 2002 al 2015 President of Fondazione Rosselli

2001 Founder of Fondazione Cotec per l'Innovazione Tecnologica, di Roma

Dal 2001 al 2010 Member of Executive Committee of Fundación Cotec España

Dal 2001 al 2010 General Director and CEO of Fondazione Cotec per l'Innovazione Tecnologica, di Roma

Dal 2001 al 2006 Member of Technical Secretariat of Minister dell'Università e della Ricerca

dal 2001 al 2002 Extraordinary Commissioner of ISPRI (Istituto di studi socio-economici sull'innovazione e le politiche della ricerca) of C.N.R. di Roma

dal 1997 al 2001 Co-chairman of the Scientific Network of ESF (European Science Foundation) "Human Reasoning and Decision Making

2004 Member o International Advisory Panel New Opportunities for Research Funding Agency Co-operation in Europe (NORFACE) ERA-NET Project of European Commission

Dal 2002 al 2006 National Representative of 6th Framework Programme on R&S European Commission, Science and Society

Dal 2004 al 2012 Columnist of Sole 24 Ore

Dal 1998 al 2003 Columnist of La Stampa di Torino

1995 National Representative in the 4th Framework Programme TSER (Targeted Socio-Economic Research) European Commission

1993 Coordinator of The Committee on Research and Innovation of the Prime Minister.

dal 1992 al 2002 National Representative in the Technical Committee for the Social Sciences of COST (Cooperation in the field of Science and Technology) European Commission

1990 Scientific advisor of the Minister of Scientific and Technological Research

dal 1990 al 2000 Director of Lascomes (Laboratorio sulle scienze cognitive e sociali) dell'Università Bocconi di Milano

Dal 2000 ad oggi Director of LIRA (Laboratorio sull'Innovazione, la Ricerca e l'Impresa) del Dipartimento di Sociologia e Ricerca Sociale dell'Università degli Studi di Milano-Bicocca

1988 Founder of Fondazione Rosselli

Dal 1988 al 2002 Director of Fondazione Rosselli

**Istruzione e
formazione**

1987 CNR Nato Fellow at University of Oxford

- 1985-1987 Member of Balliol College and D.Phil candidate of University of Oxford
 1984 Especialization in Psychiatry at University of Turin
 1982 Research Fellow at the Inter University Centre for Post Graduate Studies, Dubrovnik, Jugoslavia
 1979 Medical Doctor (110/110 cum laude and dignità di stampa), at University of Turin

Principali pubblicazioni **VOLUMI**

- 2019 *Handbook on Bounded Rationality*, London: Routledge
- 2018 *Behavioral Finance Revolution and Financial Regulations and Policies*, (with S.Mousavi, B. Alemanni and U. Filotto). Cheltenham: Edward Elgar
- Oltre il Nudge. Manipolazione o potenziamento del benessere del cittadino*, Bologna: Il Mulino
- 2016 *Cognitive Unconscious and Human Rationality* (with L. Macchi and M. Bagassi), The MIT Press
 Issue on Wellbeing. *Mind & Society*, Springer
- 2015 Issue on Bounded Rationality, *Mind&Society*, Springer
- 2013 *Methodological Cognitivism, Vol. 2 Cognition, Science, and Innovation*, Springer
- 2012 *Methodological Cognitivism, Vol 1 Mind, Rationality and Society*, Springer
- 2010 *The capitalization of knowledge: a Triple Helix of University-Industry-Government* (with H. Etzkowitz), Edward Elgar
- 2008 *La cultura dell'innovazione*, Milano: Editrice Il Sole 24 Ore, 2008
- 2006 *Biological and cultural bases of human inference* (with D. Andler and L. Hirschfeld), Mahwah: L. Erlbaum
- 2005 *Le nuove economie*, Milano: Editrice Il Sole 24 Ore
- 2003 *Valutare la Scienza*, (con A. Cerroni) Soveria Mannelli: Rubbettino Editore
- 2001 *Knowledge and Politics*, Heidelberg: Physica-Verlag, 2001
- 2001 *L'explication des norms sociales*, (avec R. Boudon and P. Demeulenaere), Paris: Presses Universitaires de France
- 1997 *Cognitive Economics*, Lascomes Series, 1
- 1992 (reprinted in 2008) *Economics, Bounded Rationality and the Cognitive Revolution* (with H. Simon, M. Egidi and R. Marris), Brookfield: Edward Elgar
- 1991 *Metodo e società nella scienza*, Milano: Franco Angeli
- 1990 *Modelling the Mind* (with K.A. Mohyeldin Said, W.H. Newton-Smith, K.V. Wilkes), Oxford: Oxford University Press
- 1990 *Innovazione Tecnologica nelle piccole e medie imprese*, (con C. Roveda), Torino: La Rosa
- 1988 *Autonomia dell'Università e della Ricerca*, (con C. Roveda), Torino: La Rosa
- 1987 *Mente Umana Mente Artificiale*. Milano: Feltrinelli

ARTICOLI

1990 to Today

Publications in academic journals: *Mind & Language, Memory and Cognition, Foundations of Science, International Studies in the Philosophy of Science, Critical Sociology, Mind & Society, Industrial and Corporate Change, Science and Public Policy, International Review of Economics.*

2016-2019

- 1) "Brain based bounded creativity" in L.Macchi, M.Bagassi and R.Viale (eds.) *Cognitive Unconscious and Human Rationality*. Cambridge Mass: The Mit Press (2016)
- 2) "La Razionalità Limitata e le Forme di Paternalismo Libertario", *Sistemi Intelligenti-Rivista Quadrimestrale di Scienze Cognitive e Intelligenza Artificiale* (Il Mulino), Anno XXVIII, n.1 (2016).
- 3) "Corpo e Razionalità" in Giorgio Coricelli e Duccio Martelli (a cura di) *Neurofinanza. Le basi neurali delle scelte finanziarie*. Milano: Egea (2017)
- 4) "How To Decide in the Large World of Finance: The Bounded Rational Adaptive Nudges" , in "Ensuring financial competences. Gauging financial knowledge, targeting and delivering educational programmes", *Quaderni di Finanza Consob*, 84. (2017)
- 5) "La Decisione nel Regno dell'Incertezza", *Sistemi Intelligenti- Rivista Quadrimestrale di Scienze Cognitive e Intelligenza Artificiale* (Il Mulino), Anno XXIX, n.2 (2017).
- 6) " Behavioral Insights, Nudging e Politiche Pubbliche Europee", in *Europa: un utopia in costruzione*, Roma: Istituto della Enciclopedia Italiana (2018).
- 7) "The afflictions of Behavioral Economics Nudges", *Mind & Society* (2018)
- 8) "Architecture of Mind and the Libertarian Paternalism: Is the Reversibility of Nudges Likely to Happen?", *Thinking and Reasoning* (under review)
- 9) "Understanding Financial Behaviour For Better Policy Making: An Introduction" in R.Viale, S.Mousavi, B. Allemanii, and U. Filotto (eds.) *Behavioral Finance Revolution and Financial Regulations and Policies*, Cheltenham: Edward Elgar (2018)
- 10) "La razionalità limitata embodied alla base del cervello sociale ed economico", *Sistemi Intelligenti* (2019)

Principali aree di ricerca

Nudging; Behavioral Public Administration and Policy, Behavioral Economics and Finance; Social Neurocognition; Bounded Rationality; Cognitive Models of Reasoning and Decision Making; Cognitive Theory of Science and Technology; Cognitive Economics; Cognitive Anthropology; Epistemology of Social Science; Social Epistemology and Science and Technology Policy; Innovation and Research Policy.

Academic Associations Membership

Associazione Italiana di Scienze Cognitive
Società Italiana di Logica e Filosofia della Scienza
American Economic Association
Behavioral Science and Policy Association
Society of Judgement and Decision Making
Herbert Simon Society
Triple Helix Association
Oxford University Alumni

Associations Membership

Oxford Union Society
Metropolitan Museum Patron
New York Athletic Club
Villa Vigoni

Madrelingua(e) **Italiano**

Altra(e) lingua(e) **Inglese, francese, spagnolo**

Autovalutazione Livello europeo (*)	Comprensione		Parlato		Scritto
	Ascolto	Lettura	Interazione orale	Produzione orale	
Inglese	Ottimo	ottimo	ottimo	ottimo	Ottimo
Francese	Buono	buono	discreto	discreto	Discreto
Spagnolo	Buono	buono	discreto	discreto	Discreto

(*) Quadro comune europeo di riferimento per le lingue

Ulteriori informazioni Inserire qui ogni altra informazione utile, ad esempio persone di riferimento, referenze, ecc. (facoltativo, v. istruzioni)

Allegati Enumerare gli allegati al CV. (facoltativo, v. istruzioni)

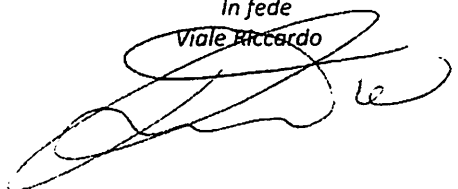
Autorizzo il trattamento dei miei dati personali ai sensi del Decreto Legislativo 30 giugno 2003, n. 196 "Codice in materia di protezione dei dati personali (facoltativo)".

Firma

Lo scrivente è a conoscenza che le notizie contenute nel presente curriculum sono considerate, ai sensi dell'art. 76 del D.P.R. del 28 dicembre 2000, n. 445, come rese a pubblico ufficiale e che le dichiarazioni mendaci, la falsità negli atti e l'uso di atti falsi sono puniti ai sensi del codice penale e delle leggi speciali.

Torino, 10 Febbraio, 2019

In fede
Viale Riccardo



Si autorizza al trattamento dei dati ai sensi D. Lgs. 196/2003